

< EMPLOYMENT >

Co-founder/Developer
StatSheep
March 2011 - Present

Responsible for conceptualizing and designing the brand identity, design comps, wire-frames, icons and banners.

Developed the website front-end using HTML 5, CSS, PHP, Javascript and jQuery.

Ensure on-site SEO resulting in large organic search engine traffic growth.

Designed the mobile app UI and developed the cross-platform app functionality using AS3 and Adobe Air.

Freelance Webmaster
Camaroschi
2010 - Present

Design and develop websites using HTML, CSS, ActionScript, Javascript, PHP.

Conceptualize and create client identity, brand development and ensure on-site search engine optimization for client's online services.

Ensure website traffic growth and client services are targeted towards the optimal demographic.

Graphic/Print Designer
PostZone Inc.
October 2007 - January 2009

Responsible for creating the brand and identity for various clients.

Designed logos, business cards, flyers, banners and invitations for various clients while ensuring the projects were completed on time and within budget.

< EDUCATION >

Multimedia Design and Production
Humber College
School of Media Studies & Information Technology
September 2009 - April 2011

< PROFESSIONAL SKILLS >

Software

Photoshop, Illustrator, Flash, Dreamweaver, Audition, Pro Tools FL Studio

Languages

Profficient XHTML, CSS, PHP
Actionscript 3.0, Javascript (jQuery)

< ACHIEVEMENTS >

FITC Awards Finalist for "Best Canadian Student Website"

President's Letter (Humber College)

Received for achieving the highest grade point average in the first and second semesters of the Multimedia Design and Production Technician program at Humber College.

John Davies Memorial Award

Received for achieving the highest grade point average in the second semesters of the Multimedia Design and Production Technician program at Humber College.

The Honourable Roy Cullen, P.C. - Labatt Breweries of Canada Community of Etobicoke Scholarship

Received for demonstrating high academic achievement as well as provided evidence of current involvement in volunteer community service.